

JOIN US MAY 25TH  
- AFRICAN LIBERATION DAY 2021 -

# OUR RIGHTS OUR HEALTH OUR FUTURE



[AFRICANSRISING.ORG/MAY25](https://africansrising.org/may25)  
#RISE4OURLIVES #AFRICANSRISING





# ABOUT THIS GUIDE

This guide was created to help mobilize Africans across the globe for May 25 - African Liberation Day (also known as Africa Day), the largest annual mobilization of Africans Rising for Justice, Peace and Dignity.

Africans Rising is excited to co-create activities and events across the continent and the diaspora through this day of collective action. While African Liberation Day takes place on May 25, any event that happens in the spirit of Pan-African unity throughout the month of May is a welcome addition to our global mobilization. This guide outlines some of the ways both big and small that anyone can join us - and we hope you will!

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# ABOUT AFRICANS RISING

Africans Rising for Justice, Peace and Dignity is a Pan-African movement of over 30,000 people and organizations, working for justice, peace and dignity for all Africans wherever they live. The organization provides a space for progressive African civil society leaders and groups engaged in various

civic struggles to convene, connect, collaborate, share knowledge and build solidarity among people and across issues. Africans Rising promotes citizens' organizing and enables civic movements in their work for social justice.







# ABOUT MAY 25 MOBILIZATION - HISTORY

**African Liberation Day is an annual commemoration of the foundation of the Organisation of African Unity on May 25, 1963.** The day is recognized to promote unity and solidarity among African people and states. It also is the anniversary of the launch of Africans Rising on May 25, 2017.

In the past, the Africans Rising movement has used May 25 - African Liberation Day to recognize issues of illicit financial flows, slavery, and health. Now, given the circumstances of the COVID-19 pandemic, this mobilization is an important time to call on governments, institutions and businesses to put lives before personal interests and profits during this global health crisis.

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# ABOUT MAY 25 2021

This year, Africans Rising is commemorating May 25 - African Liberation Day with the theme, "Pan-Africanism in the 21st Century: Our Rights, Our Health, Our Future" #Rise4OurLives. This mobilization is a continuation of our #Rise4OurLives campaign, which was started in 2020 in response to the COVID-19 pandemic.

Through this year's May 25 - African Liberation Day mobilization, and through all of our work, Africans Rising wants to showcase the ways in which Africans are taking responsibility for empowering their communities, educating one another, creating innovative solutions to the pandemic and coming together for our own survival in such an unprecedented time of global crisis.

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# HOW CAN YOU TAKE ACTION THIS MAY 25 - AFRICAN LIBERATION DAY?

There is no one way to take part in May 25 - African Liberation Day. Any activity or event that celebrates, commemorates, honors, reflects on or convenes around issues of Africa and African liberation can become part of this global day of Pan-African unity.

As a movement, Africans Rising is here to connect the work of grassroots activists and organizations. That is why we are

encouraging anyone who is interested to plan their own event however may be fit. Our movement is here to amplify your voices, your work and your efforts to bring positive change in your communities.

On the following pages, you will find a few ideas about actions you can join in this year's May 25 - African Liberation Day.

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# TAKE ACTION MAY 25

- . Organise a discussion/convening (online or in your local community) with friends, activist networks or the public to discuss issues relevant to Africa and African liberation.
- . Write letters about issues affecting your community and deliver them to governments and other relevant institutions.
- . Start a dialogue and/or research and educate your community about challenges affecting your community. Create a space for discussing the options and solutions for building a healthier community.

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# TAKE ACTION MAY 25

- Share your artistic expression online or in your community of what it means to have a healthy mind, body and soul.
- Create a short poem, opinion piece, article or a short video of yourself speaking on African Liberation Day. “Africa lives in me because...” Share with your community or online.

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# TAKE ACTION MAY 25

- . Light a candle for one minute alone or with your community members in memory of all that have lost their lives due to the current pandemic or in the struggle for African liberation.
- . Wear a shirt with one of the Pan-African colors (red, black or green) during the week of African Liberation Day. Take a picture and share on-line with the hashtags #Rise4OurLives and #AfricansRising.
- . Take a photo that captures your actions for African Liberation Day and post it on social media using the hashtags.

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# TAKE ACTION MAY 25

- . Carry out research on African Liberation Day and how/which Pan-African leaders paved the way for African Countries to gain back their Independence. (Share your discoveries with a friend, family and/or neighbor).
- . Share a picture of a historical landmark, place, traditional attire or art that represents Africa or African liberation.
- . Still not sure how to get involved? Email [engagement@africans-rising.org](mailto:engagement@africans-rising.org) and we can collectively figure out how you can engage with the campaign.

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# CALL TO ACTION

Are you ready to #Rise4OurLives this May 25?

Now that you've come to the end of this toolkit, we hope you feel confident and ready to join us this May 25 - African Liberation Day. Remember no action is too small, no idea is too wild - if your community is planning an event in the spirit of Pan-African unity let us know!

To register your May 25 - African Liberation Day event with us, visit our website and fill out the registration form at [africansrising.org/may25](https://africansrising.org/may25)

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# SHARE

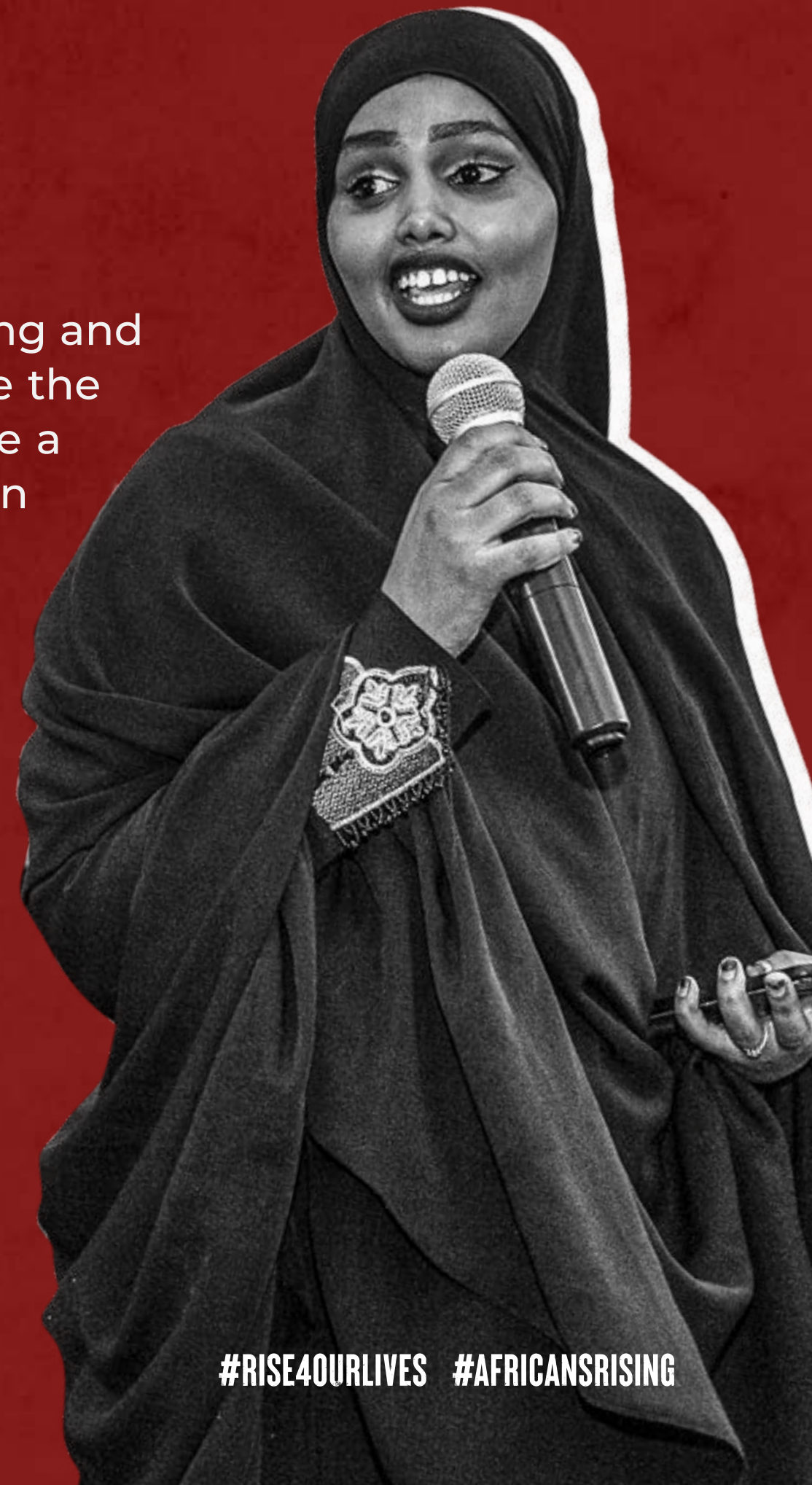
If you feel inspired about what you've learned about Africans Rising and the May 25 - African Liberation Day mobilization, be sure to share the news with your friends, family, colleagues and communities! Here are a few other ways you can amplify the call for Pan-African solidarity on May 25 - African Liberation Day:

Download this toolkit and share it with other leaders, organizers, grassroots activists or organizations you know

Donate to Africans Rising. Every donation helps strengthen our capacity to support the work of African grassroots activists and movements. Find out how you can donate at [africansrising.org/donate](https://africansrising.org/donate)

Encourage your friends, neighbors and colleagues to plan their own May 25 - African Liberation Day Event

Follow us on social media and let us know why you are deciding to #Rise4OurLives by using the #Rise4OurLives hashtag and tagging @AfricansRising (Twitter), @Africans\_Rising (Instagram) or comment on our page Africans Rising on Facebook



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