



GET YOUR PAN-AFRICAN ON!

**55th African Liberation Day**

**#25May2018**

# **ACTIONS & EVENTS GUIDE**



**Africans Rising**

For Justice, Peace & Dignity

#KilimanjaroDeclaration

#AfricansRising

#BringYourFaya

#AfricaDay

[WWW.AFRICANS-RISING.ORG/WWW/](http://WWW.AFRICANS-RISING.ORG/WWW/)



@AfricansRising





# WHY READ THIS?

This guide was created to help mobilise all Africans for the 55th anniversary of the African Liberation Day, also marking the first year anniversary of the Africans Rising movement launch. So it's time for you to ignite your Pan-African fire and join us in celebrating our African Pride!

As a catalysing movement, Africans Rising supports and co-creates actions throughout the year. We want people to take ownership of planning national and regional events. For #25May2018, We're keeping it real; you have complete autonomy and creative control over your event and your message. We are here to support you in the spirit of the pan-African solidarity and unity.



## ABOUT AFRICANS RISING

## FOR JUSTICE, PEACE & DIGNITY

Africans Rising is a Pan-African movement of people and organisations, working for peace, justice and dignity. We are determined to foster an Africa-wide solidarity and unity of purpose of the peoples of Africa to build the future we want – a right to peace, social inclusion and shared prosperity.

Our vision, as outlined in the Kilimanjaro Declaration; is a decentralised, citizen-owned future that will build support and solidarity for local struggles. As a catalysing movement, Africans Rising supports and co-creates events throughout the year, with African Liberation Day (Africa Day) on the 25th of May being the annual apex organising moment.

This year, we hope to tell more stories of African unity and witness a greater social, political and economic triumphs of the peoples of Africa. Africans Rising amplifies efforts and the work done by:

Artists  
Environmentalists  
Entrepreneurs  
LGBTQI  
Tech Innovators  
Filmmakers  
Musicians  
African Diaspora  
Cultural Activists

African Civil Society Organisations (CSO)  
Local NGOs & International NGOs  
Trade Unions  
Student Unions  
Faith Based Groups  
Feminist Activists  
Scholars & Scientists  
Athletes





Continent-wide civil protests  
Dis-integrated struggles  
Repressive governments  
Uncelebrated triumphs

**2007, 2009 & 2011**

32 Heads of African States form  
the Organization of African Unity (OAU)  
and establish the African Liberation Day



**25 May 1963**

**act:onaid**



**Africa Civil Society Centre (ACSC)**

An alliance of African civil society groups

Online & Offline Consultations

**October 2015**



**Africa Civil Society Initiative**

**May 2016**



**The Arusha Validation Conference**

**24 August 2016**

Volunteers

**2000**

Actions & Events

**300**

Countries

**42**



Online Mentions

**10 Million**

**54th African Liberation Day**

**Launch of Africans Rising**

for Justice, Peace & Dignity

**25 May 2017**



**55th African Liberation Day**

**1 Year Anniversary of Africans Rising**

**25 May 2018**

@AfricansRising



**How to Take Action  
This #25May2018**



# Address & Express



Youth in Nanyuki, Kenya participate in a march on #25May2017

Gather with your group, community, school friends, family members **OR** stand up solo at your town square to read the Kilimanjaro Declaration or hand out flyers.

Express the demands of the declaration and articulate your message in whichever method you deem fit; some people will use **slam poetry**, some will **sing or rap the words**, others will **paint** their vision, or use **sign language**.





STAND UP TOGETHER TO SIGNIFY  
YOUR INTENTION TO BUILD A NEW  
AFRICA **IN ANY LANGUAGE!**  
AND SAY

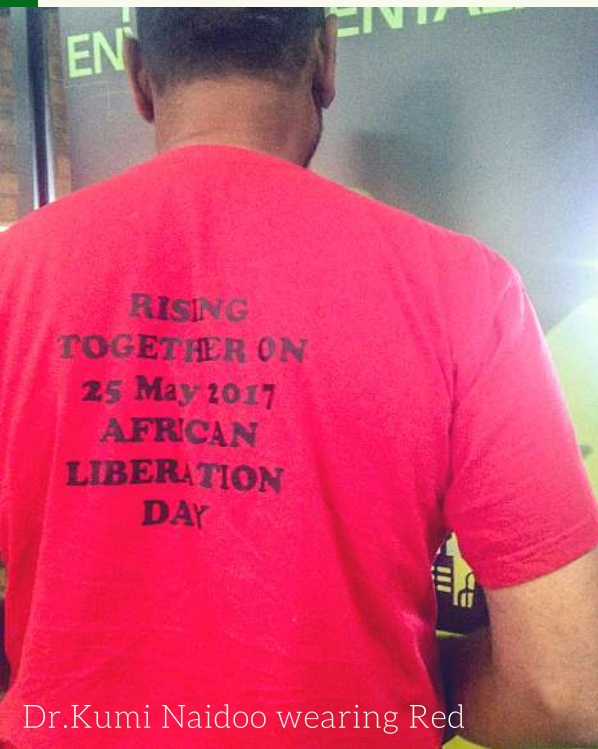
**WE ARE  
A UNITED AFRICA.**

**WE ARE  
AFRICANS RISING**

**FOR  
JUSTICE  
PEACE  
& DIGNITY.**



# Dress for Consciousness



Dr.Kumi Naidoo wearing Red



Wear **Red** OR **Green**

- Put on a **red** ribbon for #StopTheBleeding2018 or a **green** one for #AfricansRising
- Wear a wristband, armband or headband
- Take a group photo with a **red/green** background (wall, door, painted surface)
- Collectively hold red cards to symbolically protest inequality and illicit financial flows



# Awareness about Access



**Between 06:00 PM and 08:00 PM**

Turn off your lights in solidarity with millions of Africans with no access to electricity, lighting a candle is also an important tribute to the martyrs of causes that have been fought all across our beautiful continent. Light a candle or many more and share !



**LOOK AT HOW A  
SINGLE  
CANDLE CAN  
BOTH  
DEFY  
& DEFINE  
THE DARKNESS.**

ANNE FRANK





@AfricansRising



**Actions & Events**  
**ideas**





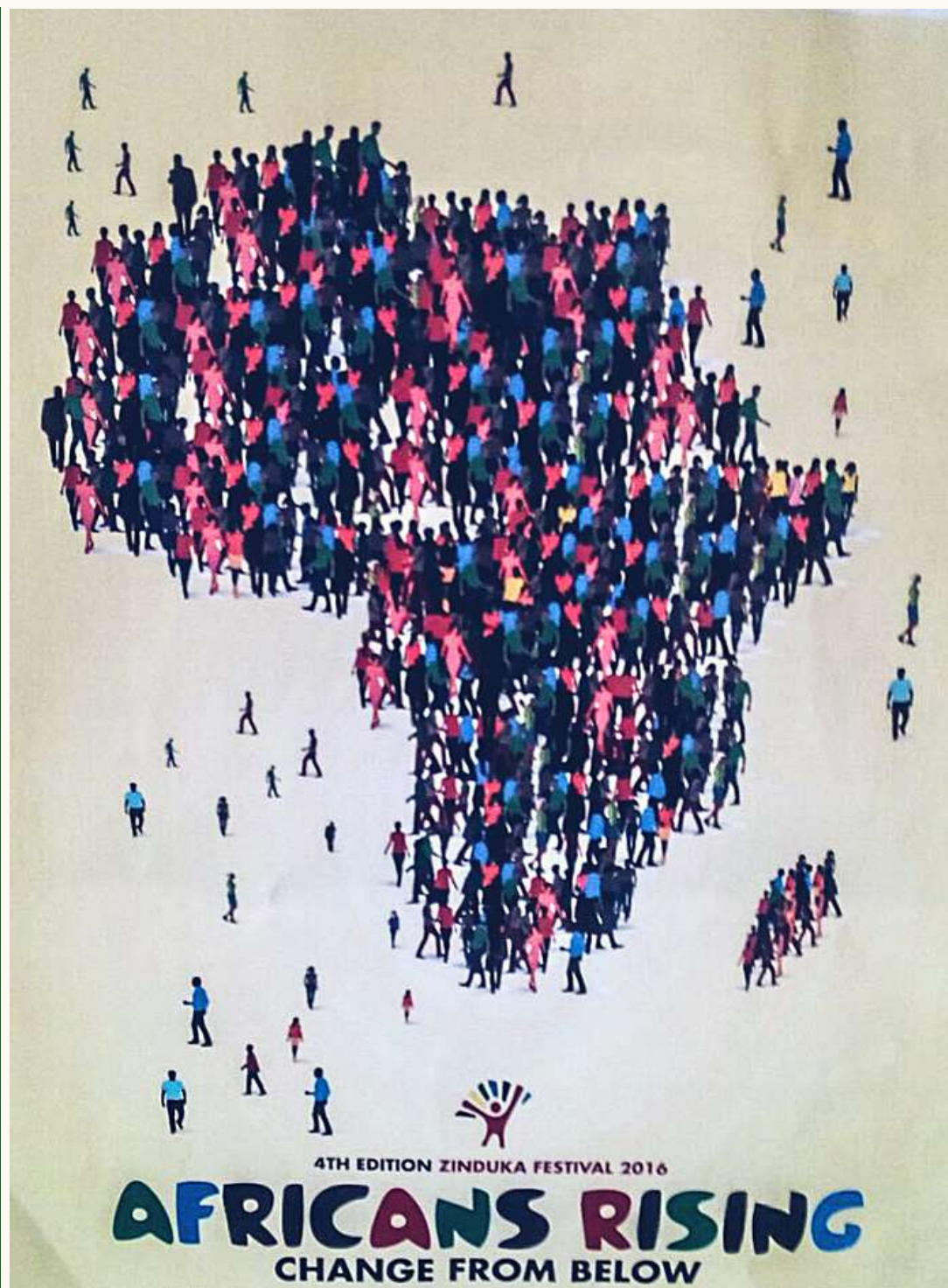
For this year's edition of our annual mobilisation, we are focusing on the broad themes of

## Justice, Peace & Dignity

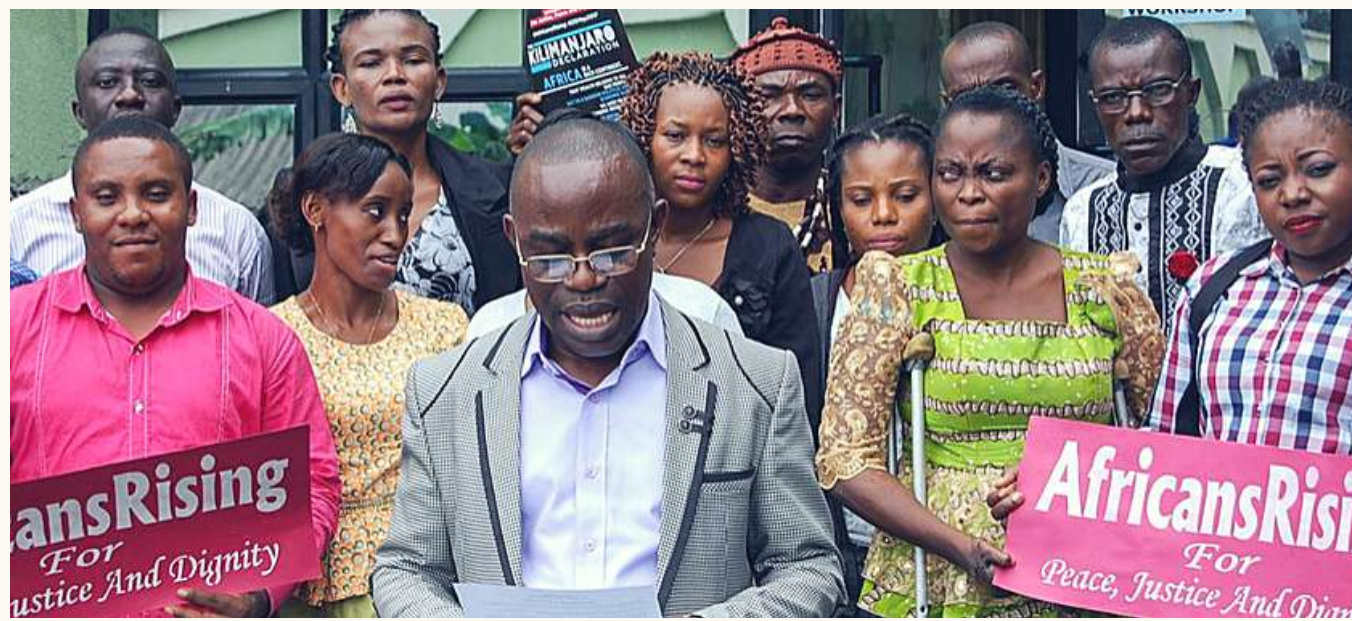
We invite you to share your plans and ideas for African Liberation Day

So far, we have received proposals from activists and fellow Africans who will organize:

- Film Screenings
- Lectures at public & universities libraries
- Reggae fitness classes
- Capacity Building Webinars
- Open mics at Local Businesses & Restaurants
- Iftar discussions
- Beach Cleanups







# TRADE UNION MARCH & RALLY



Plan or join an African trade union march and rally to demand the dignity of all Africans





# RELIGIOUS CONVENING



Organise a national day of prayer for your country/region and community (Ramadhan Tarawih prayers, bible group convenings, host a discussion at your religious institution...)





# PUBLIC STUNT



- **Gather 10** or more people, depending on your country's assembly laws.
- **Apply** for permit from local authorities if necessary
- **Inform** a local radio/journalist about your stunt in advance
- **Display** a large banner with a message & write #AfricansRising or print the logo
- **Print** T-shirts with messages that promote #25May2018
- **Hand out** copies of your press release/ leaflets or the Kilimanjaro declaration
- **Use** an electronic device and a WIFI connection available to sign up new members
- **Have** a friend or a passerby take a photo or a video of your stunt







# ACADEMIA



Organise a public Lecture  
Share papers on various themes that concern the peoples of Africa  
We welcome publications written in African languages





# HISTORY LOVE

**Organize** urban spaces tour, villages or towns to learn about African architecture

**Visit** museums and historical landmarks

**Plan** a flash mob in a central part of your town







# VISUAL ARTISTS

**Design** and **share** posters or original designs that illustrate your African pride and tackle issues known to our people

**Paint** a mural to commemorate Africa Day 2018

**Allow** free entry to your museum /gallery for youth and kids

**Open** your workshops to the public (pottery, carpentry, photography, ceramics...)

**Visit** a local museum and **invite** an art professor to give a tour of that museum

**Exhibit** your exclusive art collection

**Take** a chance on an aspiring African artist, buy their work or give them a new gig





# PERFORMANCE ARTISTS: DANCE & THEATRE

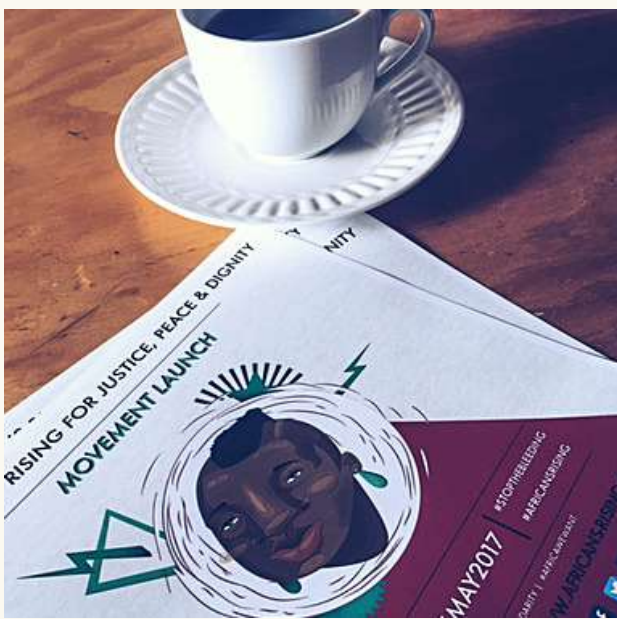


- **Find** a local drama club and buy a ticket to their show
- **Direct** a school theatre production
- **Organize** a community flashmob
- **Host** a fashion show featuring African designers (African hairstyles, African textiles and more...)



#AfricanArtist





# MUSICIANS



- Record** a song or host a concert for free
- Organise** a block/ neighbourhood party
- Identify** a local choir/band and attend to their nearest performance
- Plan** an open mic in a local restaurant/ cafe





- **Find** a local drama club and buy a ticket to their show
- **Direct** a school theatre production
- Screen and African Movie
- **Organize** a community flashmob
- **Host** a fashion show featuring African designers (African hairstyles, African textiles and more...)

## FILM & PHOTOGRAPHY



#SnapAfrica





# ENVIRONMENTAL JUSTICE



**Organise** a community clean up

**Host** a local awareness session about any environmental issue or an eco-living workshop

**Bike** or walk to work/school

**Turn** off the lights

#stopthesoot #Dayzero



- **Train** for a mountain climbing or a local bike tour
- **Teach** kids how to skate or bike
- **Share** the profile of your African athlete role model
- **Host** a free fitness session at your local gym
- **Plan** a yoga session in your backyard
- **Hike up** to the highest peak within proximity
- **Participate** in a game (soccer, basketball, rugby...)

## ATHLETICISM & WELLBEING






**WEAR  
ALL  
AFRICAN.**

*#MadeInAfrica*



A group of people are gathered around a table, looking at documents and talking. The scene is dimly lit, with some people's faces visible in the foreground and background. A large, bold, white text overlay is positioned in the upper right quadrant of the image.

# HAVE YOU MADE-UP YOUR MIND?

Remember no event is too small and ALL ideas are welcome - We look forward to hearing from you – and together, making some **noise!** 

- **We are attempting to give as much support as possible at every mobilisation level.**
- **Our Operational Team and Interim Working Group (IWG) will look into all event proposals and determine the necessary support channels through outreach within our partner networks.**
- **Our Mobilisation Volunteers in almost every major African city to assist our members**

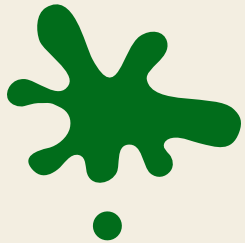
Share your plans right now by writing to **[25may@africans-rising.org](mailto:25may@africans-rising.org)**

Email Us

Event Proposal



# OUR COLORS



**016d1b**

A symbol of Africa's lush vegetation, it's simply the color of life. With millions of people wearing green or a touch of green and taking firm actions for justice, peace and dignity, we will display an inspiring renewal of hope and an organic growth of our collective prosperity.



**#ED0634**

A symbol of the sacrifices made by our ancestors for the liberation from colonial rule. Red also signifies the ongoing bleeding of wealth from the continent through illicit financial outflows and, the destruction of Africa's natural resources which benefits greedy corporations, and a narrow economic and political elite.

# OUR LOGO

# Africans Rising

For Justice, Peace & Dignity

# OUR FONTS



Museo 700



Museo 100

# RESOURCES

@AfricansRising



Videos

THE  
KILIMANJARO  
DECLARATION



Photos



Other





# Media

Remember 'Media' doesn't just mean the broadsheet newspapers. It means your church newsletter, local newspapers, nearby student newspapers and your organisation's website. In winning the fight for the vision of Africans Rising, this is equally important, if not more important than what we usually think of as 'media'.



Share your articles and press releases  
**[media@africans-rising.org](mailto:media@africans-rising.org)**



To submit your ideas or questions, email:  
**[25may@africans-rising.org](mailto:25may@africans-rising.org)**



Join the conversation on Twitter



Post your pledge on Instagram



Watch and share our videos



Join the actions and events on Facebook



Find more online material on our open resources

**[WWW.AFRICANS-RISING.ORG](http://WWW.AFRICANS-RISING.ORG) / [WWW.AFRICANS-RISING.ORG](http://WWW.AFRICANS-RISING.ORG) /**

# The Kilimanjaro Declaration

**In steps**

Thank you for Joining Our Movement

**Africans Rising**

For Justice, Peace & Dignity



**[HTTP://BIT.LY/KD4ALL](http://bit.ly/KD4ALL)**



# Individual Giving

## In steps

A major aspect Africans Rising sustainability approach is premised on volunteerism and individual for everyone involved in growing this Pan-African movement for justice, peace & dignity. We were humbled and inspired by the spontaneous giving from the delegates at the Validation Conference in August 2016, the contributions of several individuals and organisations and, the example of Kumi Naidoo volunteering as Launch Executive Director.

in 2017 the individual giving and discounts reached \$100 000. That represents a sizeable 20% of the total budget. It demonstrates that the act of individual giving is alive and we aim to use this good start to inspire others all over Africa and in the Diaspora, to join in this process of creating a self-sustaining, and a people driven, movement to build Pan-African unity for justice, peace & dignity.

*Donate now and help build Pan-African unity*

Donate Via Our Bank  
Accounts



Donate Via PayPal



WWW.PAYPAL.ME/AFRIKANSRISING



**#25May2018**

**#AfricansRising**

**#KilimanjaroDeclaration**

**#AfricaDay**

**#BringYourFaya**

**#werise**

**#allAfricans**

**#allAfrica**

**#StopTheBleeding**

**#25May**


**#AfricanLiberationDay**

**#AfricaWeWant**

**#IAmAfrican**

**#EndInequality #EndImpunity**





**A SINGLE  
STICK  
MAY SMOKE,  
BUT  
IT WILL NOT  
BURN.**

**AFRICAN PROVERB**



#BringYourFaya



W W W . A F R I C A N S - R I S I N G . O R G / W W W /